

Monthly Snapshot

February & March 2024



In February 2024, we donated \$21,000

We donated **\$5,000 to Story Dogs**, an amazing group that helps kids enjoy reading and become confident readers. They don't get government funds or payments from schools.

We're thrilled to join forces with **Read the Play** with a donation of **\$10,000** to broaden support to parents and club player wellbeing officers/club committees/coaches around mental health issues.

A **\$6,000** donation was made to support a young woman dealing with a serious health diagnosis.

During the Christmas period, we managed to fulfill emergency requests amounting to **\$28,000**, including **\$10,000** each to a young woman in a severe accident and Northern Futures, an organization aiding disadvantaged people in Geelong. We gave **\$2,000** to a mother for her son's funeral costs and **\$3,000** to a family who lost their son and daughter in law in an accident, leaving behind an 8 year old. We also helped a single mother with **\$1,000** to ensure her child had school necessities.



Mary Anne, Jordan & Jill with the Story Dogs



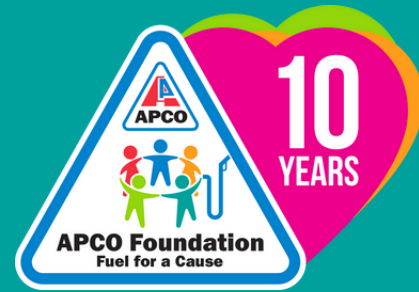
Mary Anne & her furry friend!



Read the Play CEO Michelle Gerdtz & friends

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In March 2024, we donated \$15,400

We donated **\$10,000 to Hope Bereavement Care**, a compassionate organisation in Geelong that offers crucial support and counseling to individuals mourning the loss of a loved one, whether it's a child, an adult, or due to suicide. Their remarkable efforts bring hope to our community during the darkest times.

We also contributed **\$2,400 to the Ballarat Police and Citizens Youth Club**, providing a range of beneficial programs for young people who are socially disadvantaged or disengaged in the Ballarat area, nurturing their well being and growth.

Our hearts ached for a family grappling with their little girl's cancer diagnosis, a reality too painful for any parent to envisage. We supported this family with a **\$3,000** donation to support them through this incredibly challenging period.

Additionally, we continued our commitment to ongoing support through our monthly donations:

- \$2,000 monthly to Cottage by the Sea
- \$2,000 monthly to Feed Me Bellarine
- \$3,000 monthly to the Meli Emergency Relief
- \$1,700 monthly to Geelong Food Relief.





Geelong Wine Walk 2024

We raised \$106,720.10

THANK YOU!

The Geelong Wine Walk headed into the heart of Geelong. Our Wine Walkers had access to some of Geelong's iconic CBD locations with wonderful producers and a variety of delicious canapes. Our walkers sipped and strolled their way through what was a beautiful sunny day filled with fun and doing it all for a good cause!





Geelong Wine Walk 2024



Thank you to our magnificent sponsors & partners

Event Sponsors



Supporting Partners



Thank you to our generous producers



Thank you to our awesome venues



Thank you to all of the amazing humans who volunteered

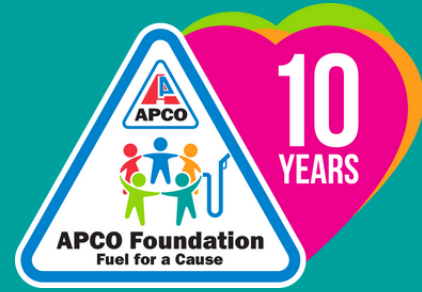
Once again, Thank you from the bottom of our hearts, your contribution truly does make a difference to people's lives.

Please stay in touch with all the Wine Walk updates by following :
Instagram: @geelongwinewalk
Facebook: geelongwinewalk



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Thank you to our February & March Kindness Champs

We have a Kindness Champ every month from APCO'S corporate partners. They donate an amount of money to the APCO Foundation from the sale of their products in every APCO site. Please know your efforts are noticed and appreciated.

KINDNESS CHAMP
HUNGRY BROTHERS

10c
 Donated to the APCO Foundation from every Wicked Devil Dog sold.

To our Kindness Champ, Hungry Brothers, The APCO Foundation says thank you for your generosity and support.

KINDNESS CHAMP
Mars

10c
 Donated to the APCO Foundation from every King Size Mars bar sold.

To our Kindness Champ, Mars, The APCO Foundation says thank you for your generosity and support.

APCO Foundation Race for a Reason Race Day 10th May 2024

Tickets & Partner Packages are available now
Contact Jade : apcofoundation@apco.com.au

Our Mission

To focus on kindness in our APCO communities by giving financial support to individuals, families and projects.