Monthly Snapshot

October & November 2023



In October, we gave away \$30,900

- **\$3000** to a young girl living with cerebral palsy, to assist in mobile aid in the form of a wheelchair accessible vehicle.
- **\$2000** to a young woman in support of lost wages due to hospitalisation from a domestic assault.
- **\$3000** to the MELI Geelong Giving Tree Appeal for families experiencing financial strain during this festive season.
- **\$5200** in support of a single mother who's youngest son has been diagnosed with an aggressive form of cancer.
- **\$1700** to the Geelong Food Relief Centre which provides meals every week to the community.
- **\$10,000** to a family who lost not only their family home, but the life of a loved one.
- **\$10,000** for Cops N Kids to support an annual event for young kids battling cancer.

+ OUR MONTHLY DONATIONS OF

- \$1000 Cottage by the Sea
- \$2000 Feed Me Bellarine
- \$3000 MELI Emergency Fund

In November, we gave away \$12,200

- **\$1000** to the Power in You Project, an organization supporting those in Geelong who struggle with addiction and mental health.
- **\$500** Worth of APCO Gift cards for a fundraiser to support a family whose young daughter is battling Complex Regional Pain Syndrome.
- **\$3000** to a young expecting family who's husband and father tragically passed away due to a criminal act.

+ OUR MONTHLY DONATIONS OF

- \$1000 Cottage by the Sea
- \$2000 Feed me Bellarine
- \$3000 MELI Emergency Fund
- \$1700 Geelong Food Relief



Who did we say no to and why?

Saying "no" can be quite challenging! We often feel a strong emotional urge to grant numerous requests, but we must adhere to our established guidelines. We evaluate each request individually, checking if it aligns with our focus areas of POVERTY, HEALTH, EDUCATION, and DISASTER RELIEF, as well as its proximity to an APCO site. Additionally, we assess the donor landscape to ensure our funds make the greatest impact. Our dedicated board members are truly remarkable. They review each request, engaging in thoughtful and passionate discussions that lead to well reasoned, albeit sometimes challenging, decisions



Showcasing the regions best wines, gins, beers & venues within Geelong's vibrant CBD. BOOK YOUR TICKETS TODAY!

FEBRUARY 2024







We're thrilled to announce that tickets for the Geelong Wine Walk 2024 are on sale now!

This year we are mixing things up and the Geelong Wine Walk is heading into the heart of Geelong.

You will have access to some of Geelong's iconic CBD locations, with each venue collaborating with different producers, offering a variety of tastings.

The Geelong Wine Walk is one of our biggest (& fun) annual fundraising events. By supporting this event, you are supporting individuals, families, and local projects within APCO communities. With your help, we can continue to be the much needed lifeline for those who may go unnoticed.

In the 2022/2023 period, with your support we contributed an impressive \$276,600 back to our community, let's keep this going!

What a wonderful way to spend a Saturday, strolling through the streets of Geelong, sampling wine, gin, and beer, exploring charming venues, indulging in delicious canapés, and enjoying music — especially when it's all for a good cause!

Be quick to get your tickets as this event will sell out.

Please stay in touch with all the Wine Walk updates by following us:

@geelongwinewalk



If you have any queries, please feel free to contact Jade on 04048489602 or email apcofoundation@apco.com.au

Book in a snap! Scan our QR code and get ready for an amazing event experience!



APCO Foundation Lollies

Did you know that purchasing a bag of lollies can benefit the Foundation? Launched in July, these old- fashioned lollies are available at every APCO location.



For every \$4 bag you buy, we receive \$1. Now, that's sweet!

Congratulations to Cottage by the Sea!



Our long time partner, Cottage by the Sea, recently won the Medium to Large Business of the Year Award at the Geelong Business Excellence Awards.

This award is well deserved by this amazing organization that delivers life changing programs for children across the state.

Well done!

Kindness Champs

Our Monthly kindness champs have been:



A massive thank you to these wonderful companies for supporting us and helping us spread kindness throughout our community.



Save the Date!

Key dates to keep in the calendar.

APCO Foundation Wine Walk 10th February 2024 APCO Foundation Giving Day 30th July 2024

APCO Foundation Race Day 10th May 2024 APCO Foundation Golfing for Good

18th October 2024

Our Mission

To focus on kindness in our APCO communities by giving financial support to individuals, families and projects.